



# DIRECTOR BUSINESS DEVELOPMENT

Don't even contact us unless you are an overachiever and can prove it. Come build a terrific following. We are a successful, 11-year-old company and community built around fun, art, our beloved pets, and giving back to support animal welfare. You will be our RAINMAKER, seeking and developing opportunities with our Business-to-Business Customers. If you are driven by growth, and are looking for a small company environment that gives you freedom to perform, we encourage you to explore further.



## **REQUIREMENTS**

- Self-starter and goals driven person, with an optimistic and driving mindset
- Belief in Dog Tag Art's purpose, message, product and brand
- Minimum 3-5 years of successful sales experience, with primary focus on working via phone and virtual
- Effective and friendly communicator, with the ability to find and make personal connections with individuals making decisions
- Animal and pet lover and advocate. Pet Industry or consumer product experience is beneficial.
- Superior written and verbal communications skills
- A likeable relationship cultivator, with a proven bias for outreach and helping customers improve their businesses
- Computer literacy and experience using CRM and social media tools to connect, conduct webinars, online presentations
- Live in the Asheville NC metro

## **COMPENSATION AND BENEFITS**

- Full time position
- Compensation negotiable based on track record and potential
- Salary + Commission structure with no upside limits
- Health Insurance and Paid Vacation

## **ABOUT US**

Explore our website at <https://dogtagart.com> to learn more about our work and our team. We have a rich 11-year history of impacting the safety and lives of pet owners and the organizations who support them.

## **CONTACT**

You will be working from our Asheville, NC office, located at [19 Old Leicester Hwy Asheville, NC 28804](#). To start, please email Russ Barker, CEO, at [russ@dogtagart.com](mailto:russ@dogtagart.com) including your resume and persuasive reasons on why we should consider you further.

## **DOG TAG ART**

Russ Barker, CEO - 19 Old Leicester Hwy Asheville, NC 28804 - <https://dogtagart.com>

***"We keep best friends together with quality, technology and style."***